Module 3: Unit Task

Writing a Proposal

Step 1:
Choose a topic related to food and society – specifically, an issue that needs resolving.

Feel free to use one of these topics if you are stuck.

1. Should school lunches be reformed to be healthier and/or cheaper for a greater number of students?
2. Should unhealthy products ("junk" food, fast food) have stricter marketing rules to make them less appealing?
3. Are GMOs a problem that needs to be reformed in our society?

Step 2: Determine a solution

Think about possible solutions for your issue.

Brainstorm a few options.

This may require some research!

Step 3: Write an introduction explaining the problem.

Assume the recipient of your proposal is unaware of the problem. Be as detailed as possible.

Step 4: Survey

As part of your research, you must conduct a survey to seek a wide range of responses to your problem.

You should survey a variety of people from many backgrounds in order to obtain the most honest results.

Survey Requirements

The survey should be used for research purposes in order to give you a greater understanding of how your problem affects a large number of people.

- Minimum of 5 questions
  - Yes/No OR short answer
- Minimum of 50 people surveyed
- Use Google Forms OR written
  - *If you need copies made, let me know*
- **Surveys should be *written* by 10/2; *results* gathered by 10/9**

Step 5: Explain your solution to the problem

Outline the procedures to your solution with as much detail as possible.

Be specific in outlining your solution!

Step 6: List and describe any tools and/or specific tasks necessary to carry out your solution (timeline)

This section will help you build *ethos* because it will showcase your knowledge in what it takes to achieve a satisfactory solution.

You will need to research these tools and/or tasks in order to give yourself credibility! Record your research in a Doc.

Step 7: Timeline

The timeline does NOT need to be in paragraph form. Bullet points, numbered lists, and/or a flowchart will work.

- What steps will be taken?
- How long will each step take?
- Who/what is responsible for each step?
- How much will it cost?
- Who/what will provide funding?
- What will the end result be?

Step 8: Proofread

Read through your proposal several times to ensure clarity and correctness.

Requirements:

- Paragraph format (except for Step 5)
- Minimum 500 words
- Include research
  - Survey
- APA Style formatting
- Works Cited Page
- Submitted to Turnitin.com
- Due 10/15

For more information, visit the following link:

https://www.engr.psu.edu/ae/thesis/assignments/ProposalBoothby.pdf

Introduction Paragraph

~150–200 words

- Hook statement (optional)
- State what the issue is
- Explain who it affects
- Explain why it affects that group
- Explain why it is a problem *(use as many details as possible!)*
- BRIEFLY explain an overview of your solution
  - Details for your solution will be outlined in the next paragraph

Solution Paragraph
~150-200 words

- Explain your solution in more detail
  - What is it?
  - How will it help solve the issue?
  - How will it help affected people?
  - Why is this the best solution?
- Are there any problems you can foresee?

Solution Timeline
~150-200 words

- Outline each specific step for your solution
- Provide a timeline of how long each step will take
- Research and include estimates for how much each step will cost
- Detail where money will come from and how